

EC'd Yes Last Received: 08/13/2012 3:38 PM

Showing Buylines: All Lines

Station WVBT-TV NORFOLK, VA.	Agency () AMERICAN MEDIA & ADVOCACY GROUP	Rep Firm
Advertiser () RIGELL FOR CONGRESS	815 SLATERS LANE	Sales Office () PHILADELPHIA
Product SCOTT RIGELL	ALEXANDRIA, VA 22314	Salesperson () ANJIE BRADY
Estimate# 2724	Agency C/P1/P2/E 128/216/2724	
Buyer Ben Angle	Flight Dates 08/14/2012 - 08/20/2012	Salesperson Phone# 215-567-6005
Phone#	Hiatus Weeks	Salesperson FAX# 215-567-5938
Fax#		

-- CONTRACT COMMENT --

CLIENT: RIGELL FOR CONGRESS SC=*

-- REMARKS --

VER 3 ISSUED TO CXL BEFORE START PER AGY/CLIENT REQUEST
REPLACED BY H.6841340
PLS CONFIRM ASAP
THANKS ANJIE FOR ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	SA	4P-7P	FOX SATURDAY BASEBALL	:30	\$350.00	08/18-08/18	0	0	0	\$0.00	
Rating: 3.8												
V3 Cancelled												
	*2	SA	1045P-11P	SPORTSWRPWKND	:30	\$300.00	08/18-08/18	0	0	0	\$0.00	
Rating: 4.4												
V3 Cancelled												
	*4	SU	1045P-11P	SPORTSWRAPWKND	:30	\$300.00	08/19-08/19	0	0	0	\$0.00	
Rating: 2.0												
V3 Cancelled												
	*5	TU-F	9A-10A	NATE BERKUS	:30	\$75.00	08/14-08/17	0	0	0	\$0.00	
V3 Cancelled												
	*6	M	12P-1P	SWIFT JUSTICE	:30	\$100.00	08/20-08/20	0	0	0	\$0.00	
V3 Cancelled												

--REPORT TOTALS--

Report Totals: 0 / \$0.00

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---SALES MONTHLY TOTALS---

Aug 12: 0 / \$0.00
Sales Totals: 0 / \$0.00
Station Totals: 0 / \$0.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CATV 0%	WAVY 41%	WGNT 1%	WPXV 0%	WTKR 21%
		WTVZ 2%	WVBT 11%	WVEC 24%		

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books JUL11, EJUL12
Demos RA3564

--- CREDIT RISK ---

CASH IN ADVANCE